

# **Comments on Norman-Zaidi Paper**

**NAEFA-  
WEAI  
meetings**



**San Diego  
7/1/06**

**Daniel J.B. Mitchell  
Ho-su Wu Professor  
Anderson Graduate School of  
Management  
School of Public Affairs  
UCLA**

# **What ship is this?**

**NAEFA-  
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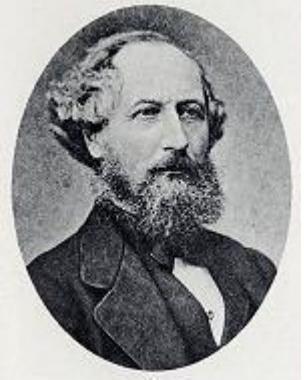
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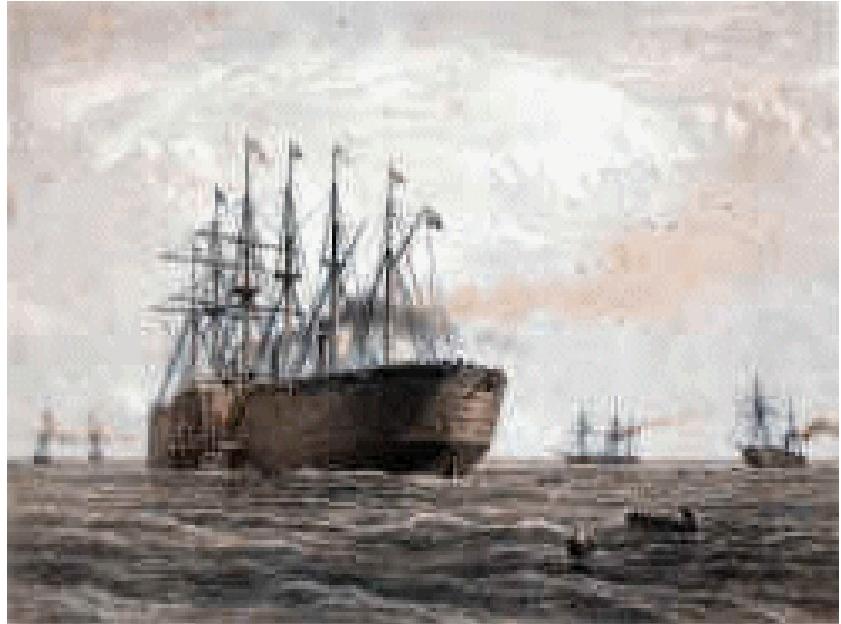
*S. Wells Esq*

THE HONOUR OF YOUR COMPANY IS REQUESTED BY  
THE DIRECTORS OF THE TELEGRAPH CONSTRUCTION  
AND MAINTENANCE C<sup>o</sup> LIMITED.  
ON THURSDAY THE 28<sup>TH</sup> INST.  
TO INSPECT THE  
ATLANTIC TELEGRAPH CABLE.  
ON BOARD THE GREAT EASTERN NOW LYING OFF SHEERNESS.  
THE TRAIN WILL LEAVE CHARING CROSS STATION AT 10.5 A M... RETURNING  
AT 7.5 P M. THE FAVOUR OF AN EARLY ANSWER IS REQUESTED  
OFFICES OF THE COMPANY 54, OLD BROAD STREET, E.C.

JUNE 23<sup>RD</sup> 1866



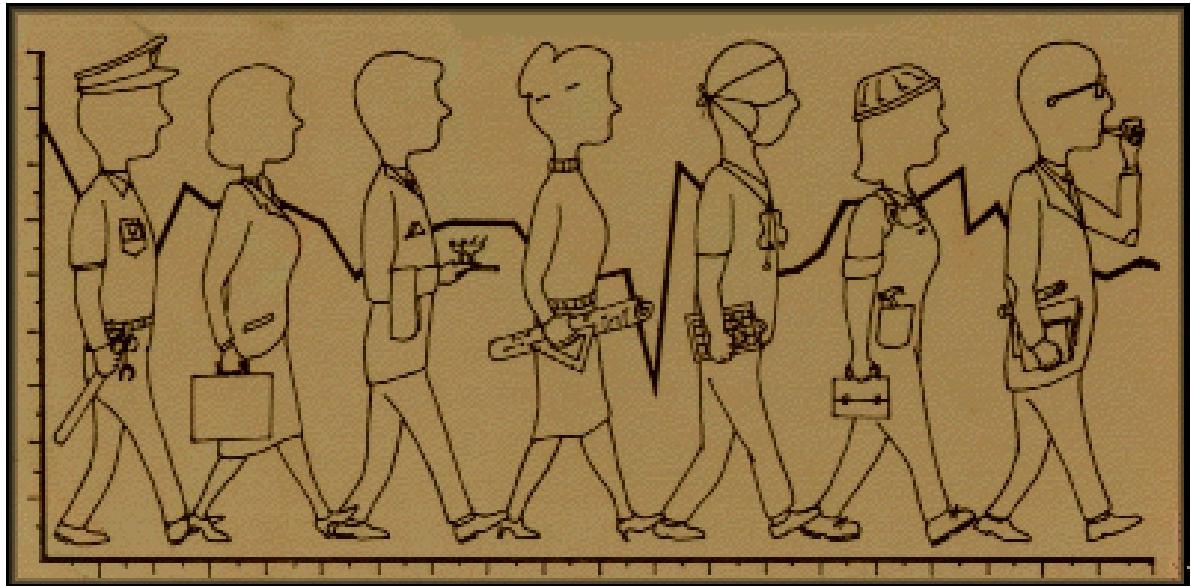
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**Actually, a UCLA 2005 MBA:  
Gunjan Thiagarajah**

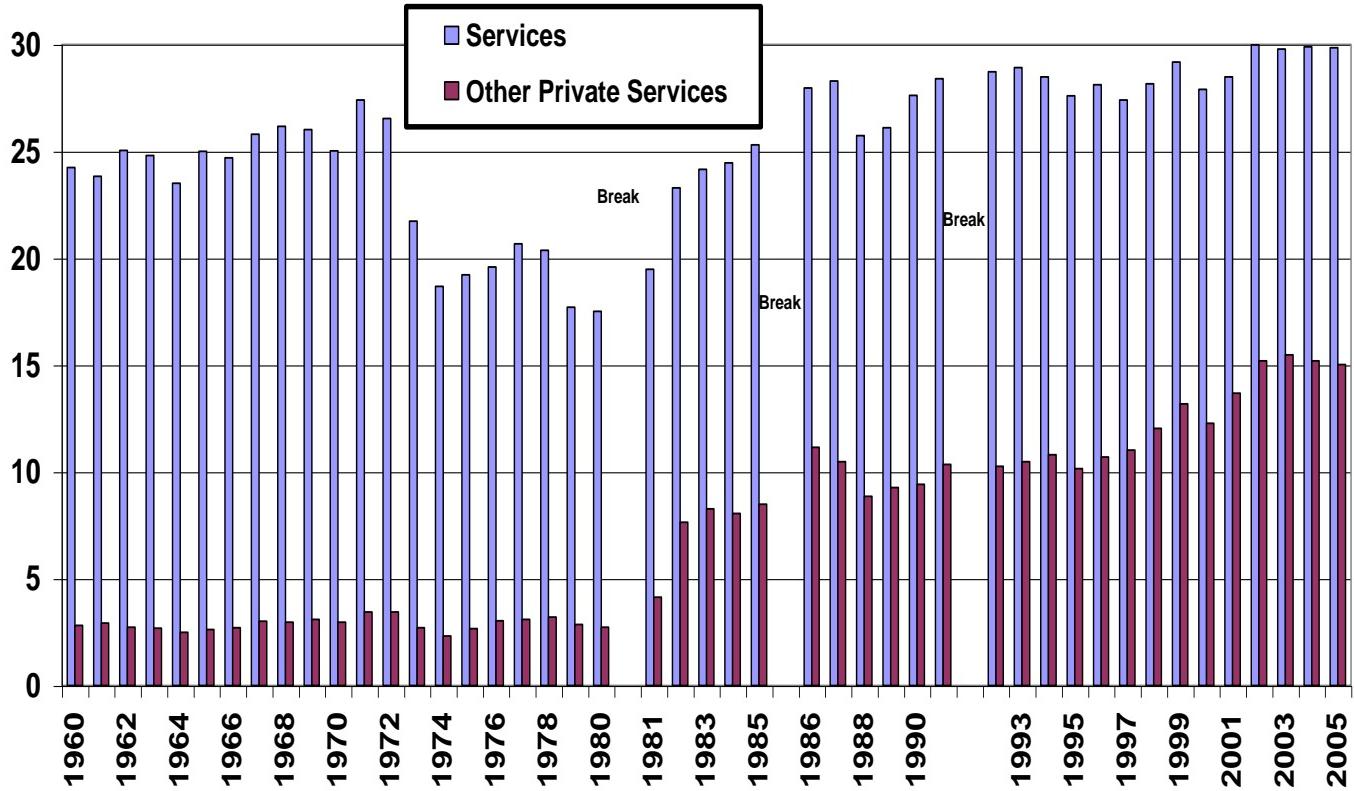
***5 out of 6 private  
nonfarm employees  
are classified by BLS  
as service producing***



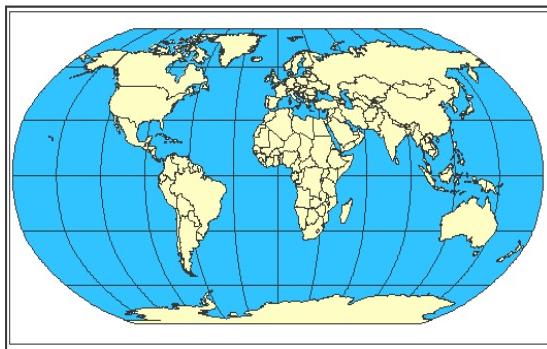
**Domestic  
vs.  
International**

# What's a service?

Services/Goods and Services (Excl. Income) and Other Private Services/Goods and Other Private Services: US Exports (percent)

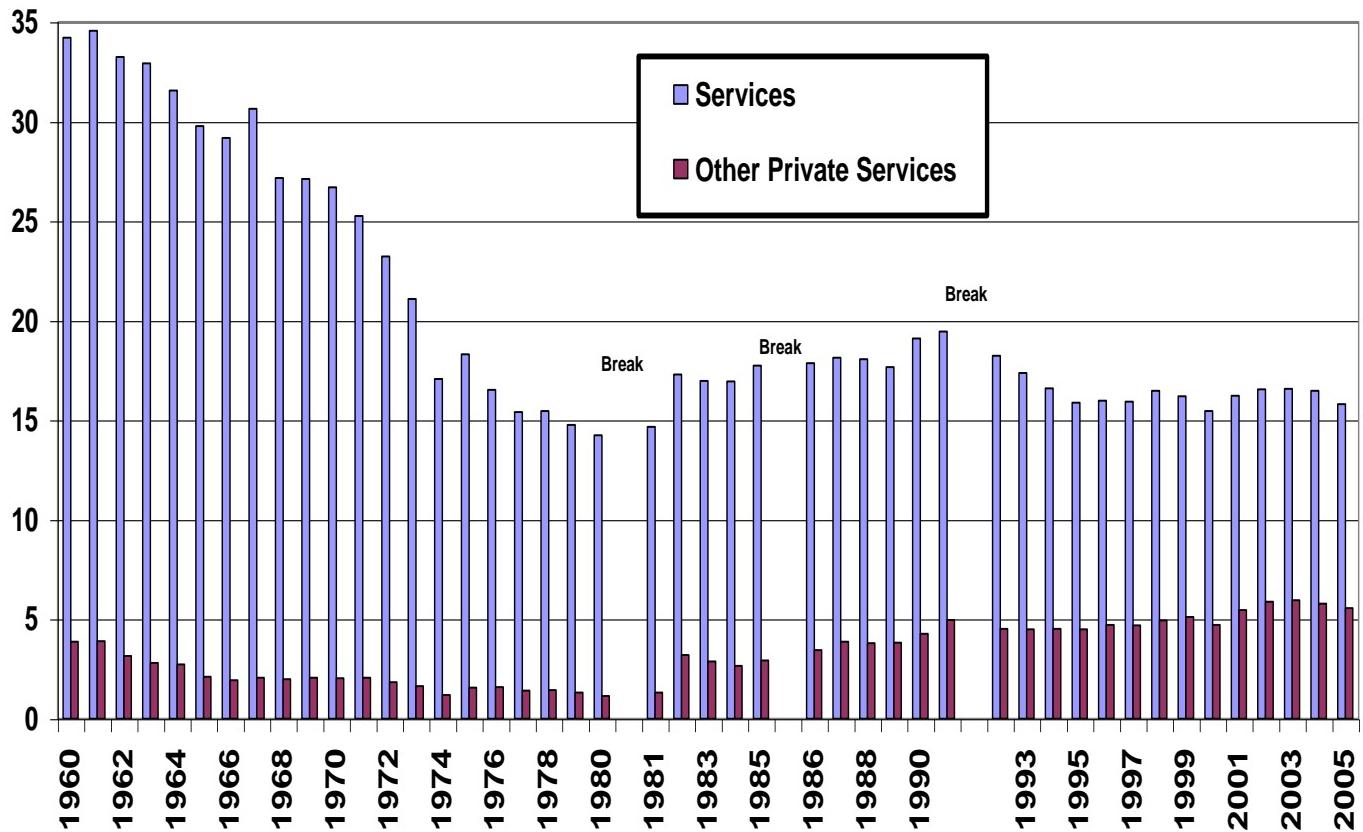


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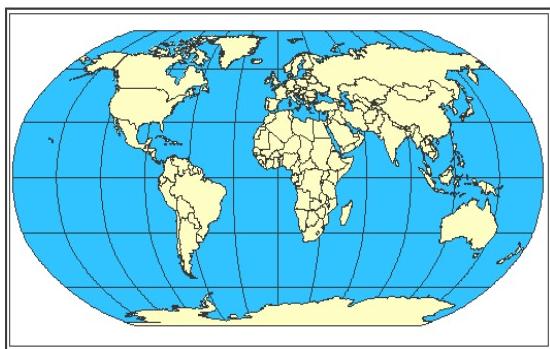


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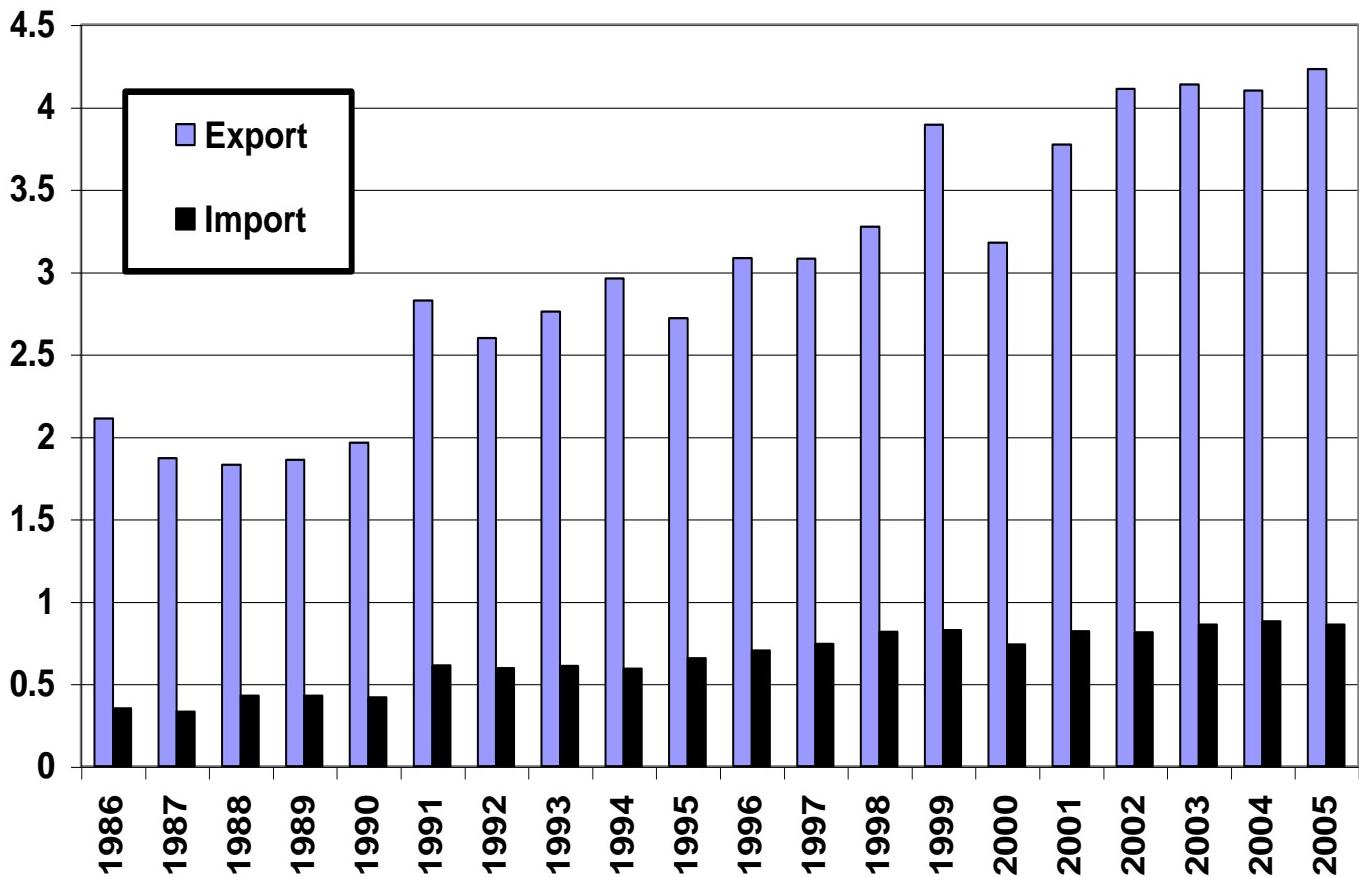


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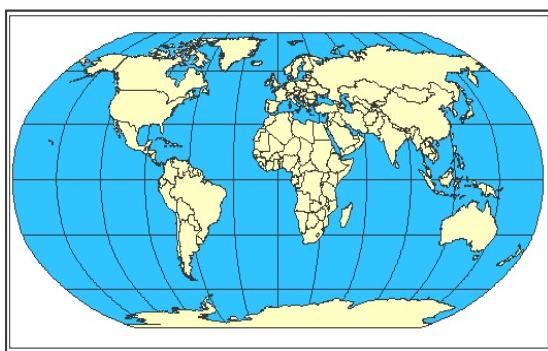


# What's a service?

BPTS Exports/(BPTS+Goods) and BPTS  
Imports/(BPTS+Goods): Percent



*Business  
Professional  
Technical  
Services*



# *Suggestions*

**TELL ME ABOUT  
YOUR EXCELLENT  
SUGGESTION.**



A cartoon illustration of a person sitting at a desk with a computer monitor. The monitor has a speech bubble that says "TELL ME ABOUT YOUR EXCELLENT SUGGESTION." The person is looking towards the monitor.

A cartoon illustration of a person sitting at a desk with a computer monitor. The monitor has a speech bubble that says "TELL ME ABOUT YOUR EXCELLENT SUGGESTION." The person is looking towards the monitor.

# Suggestions

- Need to disaggregate: What kinds of services are in the data series, exactly?
- Since it's easy to find English speakers and short distances domestically, the wage variable must “work” and be important. If it doesn't and isn't, there must be a misspecification.
- Manufacturing wage?
- Actually, it might be useful to try the model for manufacturing outsourcing as a test or comparison.

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